



Canada
Province of British Columbia
A Proclamation

ELIZABETH THE SECOND, by the Grace of God, of the United Kingdom,
Canada and Her other Realms and Territories, Queen, Head of the
Commonwealth, Defender of the Faith

To all to whom these presents shall come – Greeting

WHEREAS breastfeeding is an unequalled way of providing the ideal food for the healthy growth and development of infants, and

WHEREAS breastfeeding is an integral part of promoting reproductive health with important implications for the health of women, and

WHEREAS the World Health Organizations: Global Strategy on Infant and Young Child Nutrition calls on governments world wide to create environments that enable mothers, families and other caregivers to make informed choices about optimal feeding practices for infants and young children, and

WHEREAS World Breastfeeding Week provides an opportunity for the global society to rededicate itself to protecting, promoting and supporting breastfeeding, and

WHEREAS this year's World Breastfeeding Week theme is "Breastfeeding in the 1st Hour: Save ONE million babies", and

WHEREAS October 1 to 7, 2007, marks the global celebration of World Breastfeeding Week in Canada and other countries, and

WHEREAS Our Lieutenant Governor, by and with the advice and consent of the Executive Council, has been pleased to enact Order in Council 903 on October 11, 2002;

NOW KNOW YE THAT We do by these presents proclaim and declare that October 1 to 7, 2007, inclusive, shall be known as

"Breastfeeding Week"

in the Province of British Columbia.

IN TESTIMONY WHEREOF We have caused these Our Letters to be made Patent and the Great Seal of Our Province to be hereunto affixed.

WITNESS The Honourable Iona Campagnolo, Lieutenant Governor of Our Province of British Columbia, in Our City of Victoria, in Our Province, this seventh day of September, two thousand seven and in the fifty-sixth year of Our Reign.

BY COMMAND.

ATTORNEY GENERAL
AND MINISTER RESPONSIBLE FOR MULTICULTURALISM