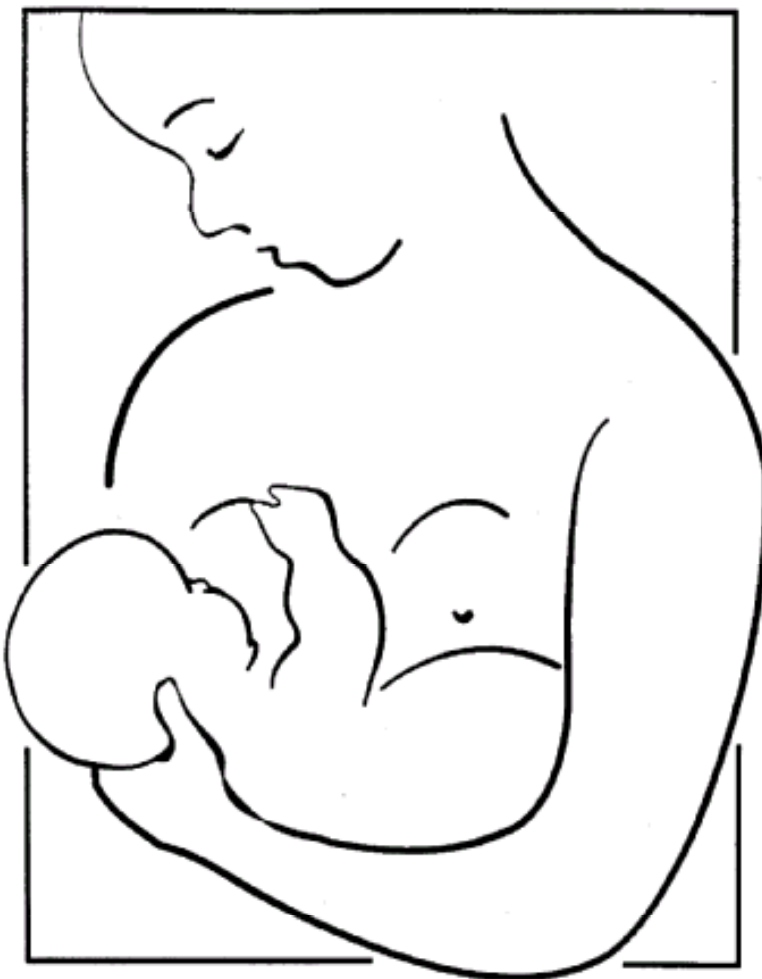


# World Breastfeeding Week

October 1 - 7, 2004

**Exclusive Breastfeeding:**  
the Gold Standard  
Safe, Sound, Sustainable



**B.C. Baby Friendly Network**  
*PROMOTING BREASTFEEDING FOR HEALTHY BABIES*

BC Association of Pregnancy Outreach Programs; BC Dental Hygienists' Association; BC Ministry for Children and Families; BC Reproductive Care Program; Breastfeeding Committee for Canada; British Columbia Lactation Consultant Association; Children's and Women's Health Centre of BC; Douglas College Breastfeeding Counsellor Certificate Program; Fraser Health Authority; Health Canada; IHA Prevention and Early Intervention Programs; La Leche League Canada; Lions Gate Hospital; Midwives' Association of BC; Prince George Perinatal Services Steering Committee; Quesnel Perinatal Committee; Quintessence Foundation; Registered Nurses' Association of BC; Richmond Health Services; St Paul's Hospital; Vancouver Coastal Health; Vancouver Island Health Authority